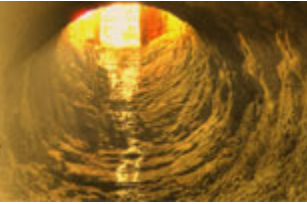




Montreal TAC 2012

*Tunnels and Underground Spaces:
Sustainability and Innovations*



**Tunnelling Association
of Canada 2012
Annual Conference**

October 17 – 20, 2012

www.tac2012.ca

Sponsor Information & Order Form TAC 2012 Montreal Montreal, Quebec, Canada

Please read on to find out how you can benefit as a sponsor of **TAC 2012 Montreal**, the **Tunnelling Association of Canada's** Conference in Montreal, Quebec running from October 17 – 20, 2012.

TAC has a tradition of offering their sponsors good value for their investment. This was true in 2010 in Vancouver where **TAC** hosted delegates from around the world with our friends from the International Tunnelling Association. Our well organized and comprehensive plenary, technical and trade exhibition program will ensure your company's name receives maximum exposure to this targeted audience of key industry leaders and decision-makers in the tunnelling field.

The following pages highlight the benefits of sponsorship of **TAC 2012 Montreal** at the various levels available. Principal, Gold, Silver and Bronze levels include excellent exposure before, during and after the conference, as well as complimentary delegate attendance to the full conference. There are also many single event sponsorships available – from coffee breaks to luncheons to the popular Gala Banquet.

Choose an overall level of support to get the exposure you're looking for or combine one of our levels with an event sponsorship to increase your firm's visibility during one of the very popular networking and social events.

To book your sponsorship preferences, please complete and return the last page of this information package or contact us directly at sponsors@tac2012.ca or contact Lisa McJunkin of Gibson Group Association Management at lmcjunkin@gibsongroup.ca.

Sponsorship Information

Sponsor Level	Colour Sponsorship Benefits	Price
<p>PRINCIPAL SPONSORS</p> <p>Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ As a Principal sponsor your firm will receive maximum visibility ➤ logo and name recognition on all TAC Conference web pages http://www.tac2012.ca/ ➤ premiere logo and name recognition on sponsors page of conference web site ➤ hyperlink to sponsor's web site ➤ name recognition on all marketing materials ➤ 4 complimentary full conference registrations ➤ complimentary single trade show booth with priority choice of location ➤ Individual Sponsor name/logo recognition on screen at lunches including profiles of up to three projects ➤ Logo and name recognition on outside cover and inside sponsor page of conference program ➤ full page corporate profile with logo in conference program ➤ recognition of firm at Opening Ceremonies ➤ option to include pre-approved promotional item in delegate registration package ➤ recognition in conference wrap-up story posted in TAC E-News and web site 	<p>\$10,000</p>
<p>GOLD</p> <p>Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.tac2012.ca/ ➤ hyperlink to sponsor's web site ➤ 3 complimentary full conference registrations ➤ logo and name recognition on Gold Sponsor signage at conference registration desk ➤ Individual Sponsor name/logo recognition on screen at lunches ➤ logo and name recognition on sponsor page of conference program ➤ ½ page corporate profile with logo in conference program ➤ recognition of firm at Opening Ceremonies ➤ option to include one pre-approved promotional item in delegate registration package ➤ recognition in conference wrap-up story posted in TAC E-News and website 	<p>\$6,000</p>

Sponsor Level	Colour Sponsorship Benefits	Price
SILVER Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.tac2012.ca/ ➤ hyperlink to sponsor's web site ➤ 2 complimentary full conference registrations ➤ logo and name recognition on sponsor page of conference program ➤ 1/4 page corporate profile with logo in conference program ➤ name and logo recognition on Silver Sponsor signage at conference registration desk ➤ recognition in conference wrap-up story posted in TAC E-News and web site 	\$4,000
BRONZE Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.tac2012.ca/ ➤ hyperlink to sponsor's web site ➤ 1 complimentary full conference registration ➤ name and logo recognition on sponsor page of conference program ➤ name and logo recognition on Bronze Sponsor signage at conference registration desk ➤ recognition in conference wrap-up story posted in TAC E-News and web site 	\$2,000

Sponsor Level	Event Sponsorship Benefits	Price
Delegate Bag Sponsorship (limited to 2 sponsors)	<ul style="list-style-type: none"> ➤ Name and/or logo on conference bag distributed to all delegates ➤ name recognition on sponsors page of conference web site and in conference program 	\$3,000
Gala Banquet Sponsorship	<ul style="list-style-type: none"> ➤ name and logo recognition on signage outside of Banquet function room ➤ name and logo recognition on table cards at Banquet and on screen ➤ recognition of firm at Banquet ➤ VIP seating at Banquet, if requested ➤ name recognition on sponsors page of conference web site and in conference program 	\$2,000

Sponsor Level	Event Sponsorship Benefits	Price
Ice Breaker Reception Sponsorship	<ul style="list-style-type: none"> ➤ Name and logo on all Ice Breaker drink tickets included in delegate registration package ➤ name and logo recognition on signage within Ice Breaker Reception function room ➤ name and recognition at all food/beverage stations ➤ name recognition on sponsors page of conference web site and in conference program 	\$2,000
Luncheon Sponsorship	<ul style="list-style-type: none"> ➤ name and logo recognition on signage outside of Luncheon function room at assigned event ➤ name recognition on table cards at assigned event ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,000
Lanyard Sponsorship	<ul style="list-style-type: none"> ➤ Name and/or Logo on delegate lanyard ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,000
Coffee Break Sponsorship	<ul style="list-style-type: none"> ➤ name recognition at coffee/juice stations at assigned break event ➤ name recognition on sponsors page of conference web site and in conference program 	\$500

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TAC 2012 Montreal Conference Sponsorship Registration Form

Yes! Please sign us up as a Sponsor of the TAC 2012 Montreal Conference!
For any questions, please contact Lisa McJunkin at 604-241-1297 or by e-mail at
sponsors@tac2012.ca or lmcjunkin@gibsongroup.ca

Company _____

Address _____

City _____ Prov/State _____ Code _____

Telephone _____ Fax _____

E-mail _____ Website _____

Contact Name _____

Our firm will take the following sponsorships:

Sponsor Levels	Quantity	
Principal Sponsor (includes 4 delegate packages)		@ \$ 10,000.00 = \$
Gold Sponsor (includes 3 delegate packages)		@ \$ 6,000.00 = \$
Silver Sponsor (includes 2 delegate packages)		@ \$ 4,000.00 = \$
Bronze Sponsor (includes 1 delegate package)		@ \$ 2,000.00 = \$
Event Sponsorships	Quantity	
Delegate Bag		@ \$ 3,000.00 = \$
Awards Banquet		@ \$ 2,000.00 = \$
Ice Breaker Reception		@ \$ 2,000.00 = \$
Conference Luncheons (state preferred day)		@ \$ 1,000.00 = \$
Delegate Lanyards		@ \$ 1,000.00 = \$
Coffee Breaks (state preferred day and time)		@ \$ 500.00 = \$
Total TAC 2012 Montreal Conference Support		Total:

To secure your sponsorship please fax, e-mail or mail this order form with payment to:

Gibson Group Association Management
8828 Pigott Road, Richmond BC V7A 2C4 Canada

Tel: 604-241-1297 Fax: 604-241-1399

METHOD OF PAYMENT (All quoted fees are in Canadian Dollars)

- MasterCard Visa Cheque (drawn in Canadian \$) Money Order

Credit Card Number: _____ Expiry Date: (mm/yy) ____ / ____
 (Please print clearly)

Exact name on Card: _____ Total Payment: \$ _____

Phone number associated with card: _____ Signature: _____